

Paradigm Board Meeting Minutes

MAR 21, 2018

6:30 p.m.

11577 S. 3600 W. South Jordan, UT 84095

In Attendance: Board Members-Martha Bybee, Beverli Haroldsen, Jason Hall, Kirk Graves,Celia Johnson, Brad ; Admin-Fernando Seminario, Diane Hansen, Chris Johnson; Consultant-Lincoln Fillmore;
Public-none

Agenda Item	Presenter	Questions to answer	Time
Welcome/Call to Order Prayer Invitation <ul style="list-style-type: none"> • Welcome 	Chair	Call to order - Martha Bybee Prayer - Celia Johnson	2 min
Public Comment	Any Public		10 min
Review FEB Meeting Minutes - Vote	Board Members	Motion to accept the minutes from Feb by Kirk, Seconded by Celia, Passed Unanimously	5 min
Training <ul style="list-style-type: none"> • Board Training Presented by Lincoln Fillmore, As Available 		<p>Topic is PR. Media. Crisis Communications. How to message.</p> <ol style="list-style-type: none"> 1. It is not as bad as it seems. Most people are not paying attention. 2. Know your audience. Your audience is your authorizer, parents. don't worry about those not your audience. 3. Unified message. Might change over time. <ol style="list-style-type: none"> a. "We take allegations seriously. We will be investigating..." 4. One messenger. Likely the Director, maybe someone else. 5. Be totally honest. Warts and all. <ol style="list-style-type: none"> a. Own it and own everything about it. 6. Get our message out. 7. If it gets really bad, get a pro. Hire a professional PR team. <p>Celia - Mission Minute Original Goals in Charter were stretch goals. We need to make changes to align goals with attainability. Presented ideas for changing our Charter goals related to ACT testing.</p>	30 min
Finance Report <ul style="list-style-type: none"> • Current Finance Statement for FEB 2018 – Vote • Report on Audit 	Business Manager Director Board Votes	<p>Motion to receive the financial report for Feb. Second by Jason. Passed unanimously.</p> <p>No audit. added to agenda by accident.</p>	30 min

Adjourn Next Meeting Time/Date		Next meeting Apr 18th at 6:30pm Motion to adjourn by Kirk, Second by Brad. Passed Unanimously	