

THE STRATEGY

Warming Up

Here at Mountain Land we have been building relationships for almost thirty years. Above all we want to maintain and expand these relationships by moving our brand to a warm and confident approach. By introducing a less stock-like photos, our clients can feel comfortable with their potential interactions. By adding subtle mountain-like elements will help build brand equity and association with our name and brand.



TEKO REGULAR — ALL CAPS

ROBOTO BLACK

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HONESTY AND INTEGRITY WITH COMMITMENT.



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ALWAYS TAKING A POSITIVE APPROACH.

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WITH SUPERIOR CLIENT SERVICES.

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MAKING EVERY CALL COUNT FOR YOU.

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