

SOCIAL MEDIA INTERNSHIP DETAILS & ITEMS TO COMPLETE



WikiCharities
CONNECT. VALIDATE. COLLABORATE.

Social Media Internship Details,

The following are a few of the items we are interested in having interns create and/or develop for WikiCharities with the support from your team and our WikiCharities staff members.

- RESEARCH THE BEST SOCIAL MEDIA PLATFORMS FOR WIKICHARITIES
- RESEARCH EACH SOCIAL MEDIA PLATFORM AND CREATE AN OUTREACH PLAN (BEST HASHTAGS, FREQUENCY OF POSTING, TIME, BEST ORGANIZATIONS TO FOLLOW, ETC)
- TARGETED AUDIENCE (PRESENTATION ON DIFFERENT AUDIENCES AND FUNDERS AND WHAT PLATFORMS THEY USE)
- CREATE SOCIAL MEDIA OUTREACH PLAN
- CREATE CONTENT FOR POSTS (VIDEOS, IMAGES, CAMPAIGNS, ETC)
- RESEARCH BEST INTERNATIONAL SOCIAL MEDIA PLATFORMS (VIBER, WHATSAPP, TELEGRAM, ETC.)
- WHAT PLATFORMS DO ALL DEMOGRAPHICS USE (CREATE CHART)
- WHAT PLATFORMS DO TRAFFICKERS OF HUMAN TRAFFICKING AND/OR PREDATORS USE?
- RESEARCH THE BENEFITS OF INTEGRATING SOCIAL MEDIA FEEDS ON WIKICHARITIES PROFILE PAGE?
- CHANGE FOR CHARITIES CAMPAIGN: WORK WITH FUNDRAISING/MARKETING DEPARTMENT TO LAUNCH NEW CAMPAIGN.

