

# FUNDRAISING/MARKETING INTERNSHIP DETAILS



**WikiCharities**  
CONNECT. VALIDATE. COLLABORATE.

## Fundraising/Marketing Internship Details,

The following are a few of the items we are interested in having interns create and/or develop for WikiCharities with the support from your team and our WikiCharities staff members.

- CREATE FUNDRAISING CAMPAIGN
- CREATE MARKETING PLAN (WORK WITH SOCIAL MEDIA TEAM)
- CREATE MARKETING MATERIALS (VIDEOS, DOCUMENTS, IMAGES, ETC)
- RESEARCH PLATFORMS TO LAUNCH FUNDRAISER
- RESEARCH POTENTIAL GRANTS & SUPPORT GRANT WRITER
- DEVELOP NEW FUNDRAISING CAMPAIGN: *CHANGE FOR CHARITIES*
- RESEARCH WAYS TO FUNDRAISE IN COVID ENVIRONMENT
- RESEARCH COMPANIES ALIGNED WITH WIKICHARITIES MISSION, POTENTIAL FUNDERS
- IS THERE WAY TO NATURALLY INTEGRATE FUNDRAISING INTO WIKICHARITIES PLATFORM? (ADD \$1 WITH ANNUAL CERTIFICATION, CHANGE FOR CHARITIES IN BUSINESSES, ETC)
- WORK WITH SOCIAL MEDIA AND RESEARCH TEAM
- LAUNCH FUNDRAISER – PROMOTE GIVING TUESDAY (DEC 1<sup>ST</sup>).

