



UTAH ASSOCIATION OF PUBLIC CHARTER SCHOOLS

Annual Administrator Retreat

November 17, 2020

Bountiful Davis Art Center
90 North Main Street
Bountiful UT 84010
8:30 a.m. – 3:00 p.m.

Free in person training available to all administrators and their teams. This training is a live training. If you need a virtual link due to COVID situations, please email Joylin@utahcharters.org.

8:15-8:30 **Check In**

8:30-12:30

Master Storytelling Workshop

Learn how to unleash the power of your school experience by turning them into stories that teach, lead, sell and inspire your charter school. In four hours, you'll learn:

- How to find great stories – everywhere!
- The brain science behind storytelling (and how it helps you reach your audience and your goals).
- A simple framework for turning real-life experiences into powerful stories.
- Pro tips on crafting and delivering your stories, including the power of asking great questions.
- A proven path to create stories that teach, lead, sell and inspire

12:30-1:00 **Networking lunch**

1:00-3:00

Crisis Communication

School crisis situations come in multiple forms: a PR scandal, cyber hacking, a natural disaster and even an on-campus security threat. Come and learn how to manage these extraneous circumstances through the power of story and crisis communication.



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TRAINING GRANT



To register, scan the QR code